



New Customer Application – Basic Information

This is Step 1 of the customer application process. Complete required sections in full. To complete the PDF application electronically, you must use Adobe Reader. All information is held confidential. If your business is approved as a Tekton customer, we'll gather your billing and credit information in Step 2.

Section 1: Contact Information (required)

Business name: _____

Business address: _____

City: _____ State: _____ Zip: _____

Primary contact: _____

Phone: _____ Fax: _____ Email: _____

AP contact: _____

Phone: _____ Fax: _____ Email: _____

Section 2: Business Information (required)

Tell us more about your business. Check all that apply:

Internet Web address: _____ Retailer Industrial supplier

Other (please describe) _____

For online retailers: _____% of my business is online and _____% is retail.

Number of employees: Full time: _____ Part time: _____

Number of retail locations: _____

Describe the location of your business: City Suburban Rural

In the last 6 months, what were your three top-selling items? _____

On average, how many orders/transactions does your business process daily? _____

Do you currently sell hand tools? Yes No Total sq. ft. of hand tools: _____

If yes, what brands do you carry? _____

Do you currently sell power tools? Yes No Total sq. ft. of power tools: _____

If yes, what brands do you carry? _____

What are your average monthly sales for hand and power tools combined? _____

Do you currently have one or more tool table programs? Yes No

Do your customers consider your business a destination for hand tools? Yes No

Who are your regular customers (age, profession, skill level, etc.)?

What types of projects do they work on? Check all that apply:

- Automotive Electrical Farm and agriculture Home improvement Lawn and garden
 Other (please describe) _____

Section 3: Tekton® Products

If you're interested in selling Tekton products, this section is required. If not, continue to [Section 4](#).

Tekton takes very seriously the reputation of the Tekton brand, its image, and the integrity of its products. We consider all Tekton customers our partners in serving the Tekton user, and we fully expect our authorized retailers to maintain our high standards.

Tell us what you know about Tekton products:

Describe the physical location where you plan to sell Tekton products in your business:

Are you selling Tekton products now? Yes No

If yes, who supplies them? _____

If not, tell us how you heard about Tekton: _____

Have your customers asked you about Tekton products? Yes No

Tell us why you think Tekton is a good fit for your customers:

Section 4: Signature (required)

Applicant certifies that all of the information in this application is correct to the best of their knowledge:

Applicant signature: _____ **Date:** _____